



advantageSM
PROTECTION PLAN

Big Screen Performance Kit

Service, support & valuable offers for the ultimate big screen TV experience



**Look
Inside!**

For important information on **Registration**
and your Circuit City AdvantageSM Protection Plan.

Exclusively from



Just what I needed.™

Quick Start Guide



REGISTER NOW

Product code: **BSTVBV4**

Register now to enjoy the full benefits of your Big Screen Performance Kit. Simply follow the instructions below.

Step 1. Register your kit

Go to **www.circuitcity.com/protectionplan** and click on the Register Your Kit link and follow the simple on screen instructions.

Step 2. Enter Sales Ticket Number

Enter your sales ticket number and click validate. If your receipt is not available, contact your local Circuit City store to track purchases.

Step 3. Enjoy

You'll now have full access to all the exclusive offers and information contained in your kit. Simply visit **www.circuitcity.com/protectionplan** to access the online resource center.

FOR HELP & SERVICE

For help and service with the bonus offers contact the Support Team at (800) 442-2518. If you would like to contact the manufacturer of a product you bought or are thinking about buying, go to circuitcity.com and look in the help section.

PLACE IMPORTANT PAPERS HERE

Keep all your important papers together, including your original sales receipt(s) and product information in your Big Screen Kit folder.

Register at **www.circuitcity.com/protectionplan**
to enjoy the full benefits of your Kit.



WELCOME

to the Circuit City AdvantageSM Protection Plan Big Screen Performance Kit

CONGRATULATIONS

You've taken the first step toward protecting your big screen purchase with a Circuit City AdvantageSM Protection Plan.

SERVICE & SUPPORT TO KEEP YOUR GEAR WORKING LIKE NEW

Your Circuit City AdvantageSM Protection Plan provides you with the service and support to keep your product working like new. Whether your big screen TV needs repair or just a few minor adjustments, you're covered for up to a full five years.

It's all part of our guaranteed commitment to give you the best in protection, value, convenience and peace of mind. See the Circuit City AdvantageSM Protection Plan Comprehensive Service Guide for complete Terms and Conditions.

ENJOY BONUS OFFERS FROM LEADING COMPANIES

Your Big Screen Performance Kit includes a variety of exciting entertainment offers and accessories to help you enjoy your big screen TV even more, including:

- 10% off a home theater system
- Up to 15% off professional installation from Circuit City
- Free home theater setup and calibration DVD, plus Monster[®] connections guide book
- 15% off Monster[®] THX Ultra Cables and PowerCenter[™] bundle
- Up to 20% off Belkin cables
- Free cleaning tools for CDs, DVDs and big screens
- Instant in-store coupons for TiVo[®], DVD players, remote controls and more!

See the "Quick Start" card to unlock your
Big Screen Performance Kit Bonus Offers.





advantageSM
PROTECTION PLAN

Service & Support

KEEP YOUR GEAR WORKING LIKE NEW

A big screen TV is key to your home entertainment experience and we want to keep it working like the day it came out of the box. With your Circuit City AdvantageSM Protection Plan, you can relax, safe in the knowledge your new television will remain a fully functional and valuable part of your life for years to come.

In-Home Service - (888) 333-2333

Convenient in-home service on big screen TVs (25" and up). All it takes is a call and we'll schedule an appointment at a time convenient for you.

Repair or Replacement

We'll get you back up and running in no time. Parts and labor are covered so there's never any additional cost. And, if we can't fix it, we'll replace it.

Lamp Replacement

If your original lamp fails on your projection TV, we'll replace it at no charge.

Power Surge Protection

We offer it from day 1, most manufacturers don't offer it at all.

Protect Your Entire Home Entertainment System

You may purchase a Circuit City AdvantageSM Protection Plan on additional components within 30 days of buying them. Visit a store for details.

See the Circuit City AdvantageSM Protection Plan Comprehensive Service Guide for complete Terms and Conditions. The Circuit City AdvantageSM Protection Plan for Home and Car Electronics starts on the date of purchase and extends for the life of the plan. The plan term is inclusive of the manufacturer's warranty and store return policy.

Go to www.circuitcity.com/protectionplan to view the Comprehensive Service Guide for step-by-step instructions and terms and conditions.



Bonus Offers

entertainment boosters
special offers
accessories
and more!

**BONUS
OFFER**

Getting Started

EXPERT INSTALLATION & SETUP SOLUTIONS

Circuit City has everything you need to setup your home theater system. From custom installation packages to furniture options that fit your style, budget and components.

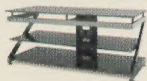
Up to 15% off Circuit City Installation

Save up to 15% on setup or installation by a professional from Circuit City. From connecting all your components to mounting your flat panel TV and speakers, there's an installation package that's right for you. See coupon book for details.



Up to 15% off Furniture at Circuit City

Save up to 15% with mail-in rebate on TV and audio furniture purchases over \$99. Choose from simple, sleek stands or units with built-in storage space to organize and show off all your components. See coupon book for rebate.



Up to 15% off OmniMount Products

Save up to 15% off any OmniMount products. Whether you're looking to add a few speakers or safely mount a Plasma TV, OmniMount has the solution that's right for you. See coupon book for details.



See coupon book and
www.circuitcity.com/protectionplan for details.



Accessories

**BONUS
OFFER**

CABLES & REMOTES

All the extras you need including cables, power surge protection and remote controls for the ultimate home theater experience.

Save 15% off Monster® Cable bundle

Save 15% with mail-in rebate when you upgrade your home theater with a Monster THX® Ultra Cable and PowerCenter™ bundle. Monster® cables deliver the best color, sharpest picture and explosive sound. Plus Monster PowerCenter™ helps protect your electronics from power surges. See coupon book for rebate.



Up to 15% off Remote Controls at Circuit City

Save up to 15% off a wide selection of remote controls from basic models to top-of-the-line to control all your home theater components in one. See coupon book for details.



Up to 20% off Belkin Cables

Save up to 20% on Belkin cables to setup your entire system or simply connect two components together. Belkin delivers the clearest picture and cleanest sound for an extraordinary home theater experience. See coupon book for details.



See coupon book and
www.circuitcity.com/protectionplan for details.



**BONUS
OFFER**

Entertainment Boosters

EXPLODING SIGHT & SOUND

Create the home theater system of your dreams and save on movie DVDs year-round.

10% Off Home Theater Systems*

Save 10% on a home theater system. Select a home-theater-in-a-box or purchase separate components to build a custom surround sound system. See coupon book for details.



10% Off TiVo® Players

Save 10% off any TiVo® player and you'll never miss your favorite movie or TV show again. TiVo® automatically records all your favorite movies and TV shows. Save all the episodes of any TV series, scout movies with your favorite stars, or let TiVo® suggest a few titles based on your interests. TiVo® subscription not included. See coupon book for details.



10% Off any DVD Players

Save 10% off any DVD player. Choose from a large selection of name-brand DVD players perfect for your big screen TV. See coupon book for details.



*Home Theater offer excludes Bose and select Polk models.

See coupon book and
www.circuitcity.com/protectionplan for details.



Fun Stuff

**BONUS
OFFER**

KICK BACK & RELAX

Add even more enjoyment to your home entertainment experience with movie DVDs, Screen Dreams and *Entertainment Weekly*.

10% Off Movie DVDs All Year Round

Save 10% off movie DVDs each season to keep your collection current year-round. Choose from thousands of titles and hot new releases at Circuit City. See coupon book for details.



15% off Screen Dreams DVDs

Save 15% on Screen Dreams DVDs and turn your TV into a vibrant backdrop rather than a blank screen when not in use. Choose from a variety of themes and soundtracks perfect for entertaining or relaxing at home. Register now at www.circuitcity.com/protectionplan for complete details.



Free Issues of *Entertainment Weekly*

Enjoy 8 free issues of *Entertainment Weekly* and stay current on all your favorite movie stars. See www.circuitcity.com/protectionplan for details.

Entertainment
Weekly

See coupon book for movie DVD details.
Go to www.circuitcity.com/protectionplan
for registration and for free magazine issues.



**BONUS
OFFER**

Setup Resources

EASY SETUP & CONNECTIONS

Get your home theater up and running in no time
with two great easy to use resources.

Free "Home Theater Setup & Calibration DVD"

This easy-to-follow DVD will help you install and optimize your home theater system. We'll look at the components that can be combined to create a home theater system and then show you how to connect them. Plus we'll walk you through a number of video test patterns and sound tones to calibrate your system. Simply insert the enclosed DVD in your DVD player to get started. This DVD is exclusively from Circuit City.



Free "Home Theater Connections Made Easy" Guide

The enclosed guide from Monster® takes the mystery out of connecting all your components so you'll know exactly which cables you'll need to setup your home theater. It includes detailed descriptions plus diagrams to get stunningly real sound and the perfect picture from your new big screen TV.



The "Home Theater Setup & Calibration" DVD and the Monster® guide are located in the inside pocket of your kit folder.



Cleaning Gear

**BONUS
OFFER**

Keep your electronics at peak performance with cleaning gear for your big screen TV and CD/DVD players.

Free CD/DVD Cleaning Disc

Free cleaning disc for your CD or DVD player. Removes dust, fingerprints and other particles to ensure the greatest performance. Simply insert the enclosed cleaning disc into any CD or DVD player for cleaning.



Digital Innovations Screen Cleaner

Keep your big screen TV looking like new and get \$10 back after mail-in rebate with purchase of CleanDR® Screen Cleaner Pro (\$9.99 value). It safely cleans your big screen with a microfiber brush and built-in sprayer. Plus it's environmentally friendly and washable for repeat use.



See coupon book and
www.circuitcity.com/protectionplan for details.



All Digital-Quality All The Time With DIRECTV Service



Enjoy your Big Screen TV even more with a free 4-room DIRECTV® System*, including standard installation.

***\$19.99 handling fee applies. Offer available on approved credit. New customers only. Programming commitment required. Hardware and programming sold separately. Add \$4.99/mo. for separate programming on 2nd and each additional TV.**

Get access to over 135 channels, including your local networks, for just \$41.99 per month. The DIRECTV state-of-the-art satellite technology brings every channel in crystal-clear, and the innovative on-screen guide makes it easy to find exactly what you want to watch. See www.circuitcity.com for more information.



SYSTEM OFFER: Purchase of 12 consecutive months (24 consecutive months for advanced receivers) of any DIRECTV TOTAL CHOICE (\$41.99/mo. or above) or DIRECTV PARA TODOS programming package (\$29.99/mo. or above), or qualifying international services bundle, within 30 days of equipment purchase required. In certain markets, programming and pricing may vary. FAILURE TO ACTIVATE THE DIRECTV SYSTEM WITHIN 30 DAYS OF RECEIPT MAY RESULT IN A CHARGE OF \$150 PER DIRECTV RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING COMMITMENT, DIRECTV MAY CHARGE A PRORATED FEE OF UP TO \$150 FOR STANDARD RECEIVERS (UP TO \$300 FOR ADVANCED RECEIVERS). IN LIEU OF PAYMENT, YOU HAVE AN OPTION TO SEND YOUR DIRECTV SYSTEM TO DIRECTV. VISIT DIRECTV.COM OR CALL 1-800-DIRECTV FOR DETAILS. Programming, pricing, terms and conditions subject to change. Taxes not included. Equipment specifications and programming options may vary in AK and HI. DIRECTV services not provided outside the U.S. Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; copy provided at DIRECTV.com and in your first bill ©2005 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, TOTAL CHOICE and DIRECTV PARA TODOS are registered trademarks of DIRECTV, Inc. Offer requires professional installation by a Circuit City installer.

